



MADE BY YOU

2019 Winter Internship – Customer Development, Data Science

(January 7, 2019 – April 26, 2019)

Part of our Business Intelligence Team and working closely with Customer Teams, Strategy Development and other cross functional team members, this exciting role will provide you with hands on opportunity to support our Customer Development function on various initiatives.

Key responsibilities for the role are:

- Build, maintain and improve price elasticity models working closely with Net Revenue Management Team.
- Collaborate with functional teams to drive business by leveraging Data Science and Predictive Analytics.
- Support CD data management processes - acquiring, transforming and storing massive volume of structured and unstructured data.
- Identify data automation opportunities for improvement and recommend alternative plans.
- Support Smart Data team in development, testing and delivery of cloud based solutions to CD and cross-functional teams.
- Manage product and customer mapping activity of Unilever Business Analytics Toolkit (Einstein).
- Conduct processing and validation of customer Point Of Sale data and develop action plans to address improvement and automation opportunities.
- Participate in special projects.

The successful candidate will be working towards completion of a combined MSC Computer Science/Statistics/Math degree. He/she must have the ability to develop statistical models, strong analytical skills and competency in statistics. The candidate also must have knowledge of R and Python. Knowledge of BI visualization tools like Tableau/Power Bi +, Alteryx Designer and SPSS Modeler and is a nice to have. We seek outgoing, dynamic and energetic individuals that thrive in a team environment. Prior Customer Development experience is not required. Additionally, successful candidates will possess exceptional interpersonal, organizational and analytical skills, along with practical creativity and the ability to take initiative. Depending on performance, this role has the potential to be extended to an 8 or 12 month term.

This position is located at our Corporate Head Office, 160 Bloor Street East, Toronto, which is easily accessible via the TTC. Interested candidates should send resumes, cover letters and transcripts to Career Services no later than November 16, 2018. Only those students selected for an interview will be contacted directly.

Please visit us at our web-site: www.unilever.ca or www.unileverna.com

Unilever is committed to creating and maintaining an inclusive and accessible workplace. If you are contacted for an interview and require accommodation during the interviewing process please let us know.

